

BE STYLED CO.
YOUR STYLE. *Elevated*

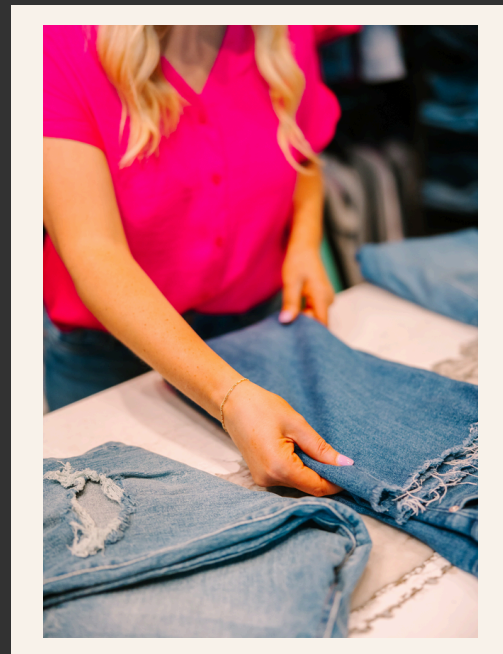


SERVICES &
PRICING GUIDE

Get Dressed with Confidence & Ease!

WELCOME

HELLO *and* WELCOME



Welcome to Be Styled, Co.

Your Nashville-based wardrobe stylists and style coaches, providing styling services to make getting dressed easy and effortless!

BE STYLED CO.

A large, well-organized closet with shelves of folded clothes and hanging garments. The closet is filled with various items, including sweaters, shirts, and jackets, arranged neatly on shelves and hanging racks. The lighting is soft, and the overall atmosphere is one of a well-maintained and stylish wardrobe.

HELPING
YOU NAIL
YOUR
PERSONAL
STYLE WITH
A
WARDROBE
YOU LOVE



Hi, I'm Blair

FOUNDER & HEAD STYLIST

As a mom of three, it was hard to feel stylish with little to no time. But when I dressed well, I felt better! Be Styled was founded to help YOU feel better in easy, attainable, stylish outfits for every day life. No matter which stage of life you're in, you deserve to feel confident and beautiful and we firmly believe the clothes you wear have a direct impact on your mood and mental health.

MEET THE TEAM



Blair, Founder & Owner

Blair went to the Fashion Institute of Technology in NYC and spent years in Marketing & Sales until she founded Be Styled Co. Her style leans to the classics but she loves a great trend and helping clients step out of their comfort zones with styles & silhouettes they normally wouldn't try.

Allie, Stylist

Allie's style is effortless/edgy. She's the "hype woman" you need to radiate confidence from the inside out. Her optimism is contagious and she's been called "a fashion expert with a little bit of therapist thrown in!"



Kassi, Stylist

Kassi has worked in fashion for 7 years as a Senior Stylist/Manager at high end boutiques. Kassi loves helping women find the perfect pair of jeans, professional looks, and express their personality through style!

Brooke, Stylist

Brooke has worked in the fashion industry for over 10 years. Her style is feminine yet divergent, she loves colorful prints and she believes in elevating your everyday style with beautiful accessories. Brooke also assists with hair and makeup tips to transform your overall look.



A woman with blonde hair is smiling and looking towards the camera. She is standing in a closet filled with various shoes on shelves. The image is slightly faded to serve as a background for the text.

“

*Recognizing that you are
not where you want to be
is a starting point to begin
changing your life.*

DEBORAH DAY

”



CLIENT EXPERIENCES & STORIES

*From stay-at-home moms to executives with no time to shop,
we help YOU in any stage of life!*



Jenny's Struggle

"I've always struggled with feeling like I didn't have a personal style. I loathe shopping because I don't know what to shop for. I'd buy something and immediately have buyers remorse. I didn't know what to pair it with to make an outfit."

I relied on rental companies when I needed something "special" and let my tired, decade-old wardrobe remain, regardless of how it made me feel. I never felt like me!"



Meet Jenny

BE STYLED CLIENT, 2023

"My husband wanted me to feel confident so he (praise the LORD) surprised me with a stylist from Be Styled and I'm forever grateful! This experience has truly *changed my life.*"

“

This process reminded me how important it is to take care of myself. I love being a mom/wife so much yet rarely leave space to just be (or recognize) me.



JENNY'S BREAKTHROUGH



I remembered who I am - independent of all the hats I'm honored to wear - and it filled me up in indescribable ways.

I can now wear *all of my hats* with a little more *swagger!*

”

WHAT OUR CLIENTS THINK

About the Experience



“I was afraid I’d feel intimidated or self-conscious in this process, but I could not have been more wrong! Don’t hesitate!”

-Courtney A.

“With a mix of excitement and terror at the thought of going through my clothes, she was the perfect mix of trusted friend and fashion expert (with a little bit of therapist thrown in!)”

-Sami C.





SERVICES & PACKAGES

Our packages and pricing is outlined here. Choose the one best for you or customize from our hourly offerings.

Be Styled In-Person Packages

You're not just hiring a stylist, you're getting a style coach!
You'll learn to **make smart and intentional choices** to stop mindless shopping, all **while building your dream wardrobe!**

The VIP Package



CLOSET EDIT



1- 2 PERSONAL
SHOPPING
SESSIONS



LOOKBOOK &
STYLING
SESSION

CUSTOM QUOTES
STARTING AT

\$2000

(Allie, Kassi, Brooke)

\$4000 (BLAIR)

Style Edit Package



CLOSET EDIT



PERSONAL
SHOPPING

with Blair

\$2800

with

Allie / Kassi / Brooke

\$1400

Wardrobe Edit Package



CLOSET EDIT



LOOKBOOK

with Blair

\$2000

with

Allie / Kassi / Brooke

\$1000

Custom packages available
Email: Blair@bestyledco.com

VIP Package



This all-inclusive package comes with a closet edit, 1-2 personal shopping trips and a styling session!

After understanding your style and needs, we'll go through your closet to decide what stays and what goes.

*PLEASE REACH OUT
FOR CUSTOM
QUOTE BASED ON
SCOPE OF WORK*

BLAIR@BESTYLD.CO.COM

Next, 1-2 shopping trips to fill in gaps in your wardrobe with purposeful pieces pulled **before** you arrive at the store(s).

Finish off strong with an at-home styling session, to show you how to style your new items with existing clothes. Plus, a Look Book of your fully styled outfits to keep on your phone.

VIPs get first access to our calendar for future needs and **you'll get 1:1 access to your stylist** when style questions pop up.

This is our most **all inclusive, full service option**. Revamp your entire wardrobe, get help with alteration recommendations, and have someone come in with fresh eyes to **style new, exciting ways to wear the clothes you've already invested in!**

VIP Features

CLOSET EDIT

Get an expert eye for what stays and goes. Edit down and organize your entire closet!

SHOPPING

Personal Shopping saves you time & money. We pull your items before you arrive.

STYLING IT ALL TOGETHER

Mixing the old with the new can be hard. Your fully styled outfits will all be accessible on your phone.



"Blair and Allie are professional, super sweet, energetic and really great listeners. I highly recommend to anyone who has a closet full of clothes, but nothing to wear!"

Kelly G.

Style Edit Package



If you're looking to add a few key pieces to freshen up your wardrobe for a new season!

After understanding your style and needs, we'll go through your closet together to decide what stays and what goes.

\$2800
with Blair

\$1400

with Allie,
Kassi, Brooke

*Includes shopping
at multiple stores!*

Next, a fabulous shopping trip to fill in any gaps in your wardrobe with purposeful pieces pulled before you arrive at the store(s). You'll be ready for the upcoming season in no time!



"I actually get excited about getting dressed and don't feel frumpy any more!"

Amanda G.

Wardrobe Edit Package



You've got great taste and an affinity for shopping fabulous items, but you don't know how to put them all together and maximize what you own.

You'll get a full closet edit to decide what stays and what goes PLUS a virtual Look Book of fully styled outfits you can easily reference on your phone! Like below!

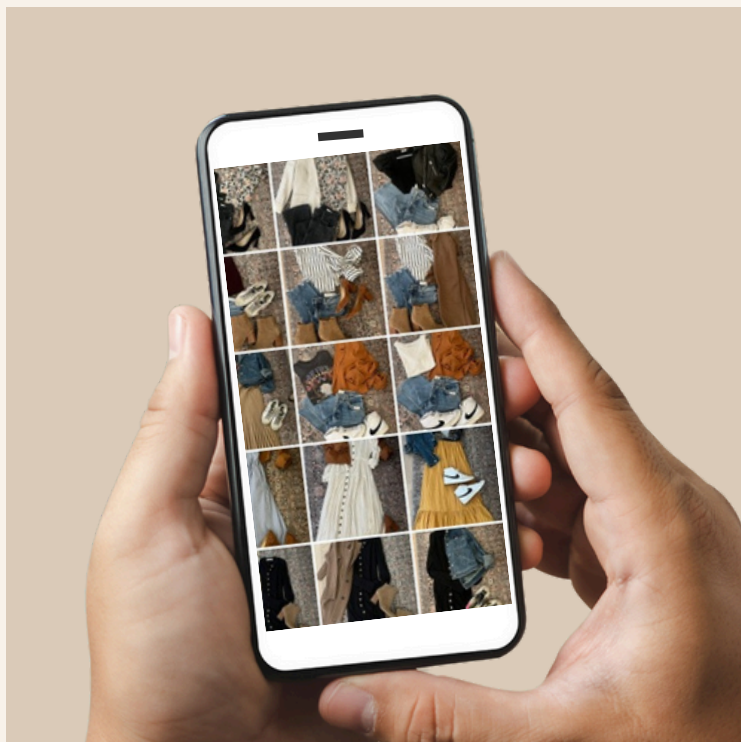
\$2000

with Blair

\$1000

*with Allie / Kassi /
Brooke*

*Includes fully
styled looks to keep
on your phone!*



OUR IN PERSON OFFERINGS, EXPLAINED.

What's what?

01

Closet Edit

We come to you and go through the items in your closet together. We'll help you figure out what stays and what goes. Based on your service needs, we can then shop or style the items you keep into fully styled "new" looks

02

Look Book

Your Look Book is an album of fully styled outfits with items you currently have, sometimes in combination with our personalized shopping recs so you can scroll what to wear while sipping your morning cup of coffee!

03

Personal Shopping

Meet ya at the mall? Personal shopping includes pulled items in your size, style and budget BEFORE you arrive to meet us at the store(s) of your choice. If you tire out, we break for Starbucks or a bite to eat!

04

Styling Session

This is where we come to you to combine existing and new items we shopped for and pull it all together! Providing alteration recommendations, shoe and accessory pairings and answering your questions on how to make each outfit elevated and polished!

05

Event Styling

If you have a trip, a photoshoot, an important interview, we're here to pull looks for all of your upcoming events so you look & feel your absolute best!

WHAT TO EXPECT

Are We A Good Fit?

WE ARE A GOOD FIT IF YOU...

- ✓ *Have a ton of clothes but have “nothing to wear”*
- ✓ *Feel like something is “off” when putting outfits together*
- ✓ *Dislike shopping or don’t have time to shop*
- ✓ *Don’t know what styles look best on your body type*

WE ARE NOT A GOOD FIT IF YOU...

- ✓ *Love all the outfits you wear*
- ✓ *Don’t want to try anything new or learn styling secrets*
- ✓ *Know exactly how to shop and style yourself for each season*
- ✓ *Hate getting compliments on your outfits*

Are we a good fit?

Frequently Asked Questions

How can I justify this cost? What will I gain?

You'll learn how to shop with intention. Knowing which styles, fabrics and brands work for you will significantly cut down on mindless spending. You're probably buying a lot of the wrong items, thus, the cost will pay for itself once you cut out buying pieces that don't work for your shape and lifestyle.

What if I don't like how clothes look due to my weight? Should I wait to lose weight?

Feeling stylish & confident shouldn't wait. You'll learn techniques to conceal parts you dislike, and highlight parts you love. There's an arsenal of brands that flatter any body shape/size that will transition seamlessly to your changing shape.

What if I hate all my clothes but don't have the budget for a whole new wardrobe?

You may think you "hate" your clothes, but it's more so the case that you don't know how to style them in a way that excites you. You may be surprised you don't even need to shop, or if you do, it's mainly some great basics to fill in the gaps and maximize what you already own!

LET'S CONNECT

Contact Us

If you have questions about our packages or need something completely different, don't hesitate to reach out.

Our stylists work virtually all over the US, so feel free to share with a non-Nashville based friend.

Travel options available upon request. Email Blair (blair@bestyledco.com) for info on travel info and rates.

We look forward to meeting you soon and can't wait to see the elevated you!

HOURS





Monday - Friday
9am - 5pm CST

CONTACT US

CALL OR TEXT
615-347-4121

SHOOT US AN EMAIL
blair@bestyledco.com

CONNECT ON SOCIAL

-  [@bestyledco_](https://www.instagram.com/bestyledco_)
-  [@bestyledco](https://www.tiktok.com/@bestyledco)
-  [@bestyledco](https://www.pinterest.com/bestyledco)
-  [@bestyledco](https://www.facebook.com/bestyledco)

TERMS & CONDITIONS

Stylists *pricing is valid for 30 days from receipt of this package* and subject to change. Pricing does not include cost for clothes or any items suggested by your stylist.

Stylists keep your look books and shopping recommendations links for 90 days after service end date, and although we try to help you if items go out of stock, we suggest buying recommended items swiftly. Re-sending new links after a 30 day period will be charged at an hourly rate.

Cancellation Policy:

We understand that plans can change, and we strive to accommodate our clients to the best of our ability. However, cancellations can disrupt our scheduling and affect other clients who may need our services. Therefore, we have implemented the following cancellation policy:

1. Cancellation Notice:

- Clients must provide a minimum of 72 hours' notice for appointment cancellations or rescheduling.
- For larger projects or bookings requiring extensive preparation, a longer notice period may be required, which will be communicated at the time of booking.

2. Late Cancellations:

- Cancellations made less than 72 hours before the scheduled appointment time may be subject to a cancellation fee of 50% total service cost.
- The cancellation fee will be determined based on the nature of the service and the time required to reschedule or fill the appointment slot.

Exceptions:

- We understand that emergencies and unforeseen circumstances can arise. In such cases, exceptions to the cancellation policy may be made at our discretion.

By booking our services, clients acknowledge and agree to adhere to the terms of this cancellation policy. We appreciate your understanding and cooperation in helping us maintain an efficient and effective schedule for all our clients.